



Representative Legal Matters

Minh Tri Quach

Dispute Resolution

- Successfully represented a world leading automotive company in court proceedings against the local customs regarding its assessment of import duty.
- Successfully represented a US leading electric corporation in a landmark court case against a tax department in Vietnam.
- Successfully represented a world-leading hotel brand in a court action against a local resort in a trademark infringement case where the court upheld the hotel brand's claim for damage.
- Successfully represented a Japanese leading automobile corporation in two landmark court cases on privacy and employment issues in Vietnam.
- Successfully represented a Korean construction company in a dispute with its local contractor in Vietnam on a national highway construction project.
- Successfully represented a US leading hotel brand in an arbitration proceeding before VIAC against an embassy in Vietnam; the case involves a number of complex procedural issues as the adverse party is an embassy.
- Successfully defended a Korean garment company from a trademark claim by a French company in a landmark case in Vietnam.
- Successfully represented a major bank in a number of debt recovery court actions in Vietnam.
- Successfully represented an international entertainment operator in a dispute against a Vietnamese real estate corporation on the performance of the management contracts for theme parks in Vietnam.
- Assisted in protecting the benefits of the client in a dispute concerning outstanding payments related to four construction contracts.

Intellectual Property

- Assisted world-leading fashion brands on anti-counterfeiting activities in Vietnam.
- Advising a world leading chemical company on a patent infringement case in Vietnam.
- Assisted a leading social media company on a major copyright licensing transaction in Vietnam.

- Assisted a number of world-leading movie producers in intellectual property issues in Vietnam.
- Assisted a number of world-leading franchisors in drafting and reviewing their agreements with local franchisees in Vietnam.
- Assisted a number of world-leading brands in domain name dispute resolution proceedings before the WIPO Arbitration and Mediation Center.
- Worked with a USAID-funded project that provides assistance to the Vietnamese government on drafting, implementing and commenting on the Intellectual Property Law and franchising laws and regulations of Vietnam.
- Assisted a number of game developers, ISPs and social network service providers in various legal issues on entertainment and media issues, data privacy and compliance with local laws.
- Worked with the US Embassy and the American Chamber of Commerce in Vietnam to provide comments and suggestions to the Vietnamese government on a number of new laws and regulations on internet, data privacy, online games, OTT services, and information security.
- Advising several clients in the healthcare, cosmetics, beverage and fashion industries on anti-counterfeiting and anti-piracy raid actions against infringers in the northern cities of Vietnam.
- Assisted clients in various trademark oppositions and cancellations before the National Office of Intellectual Property and State authorities of Vietnam for a world-leading agricultural company.
- Represented foreign clients in their licensing and technology transfer transactions into Vietnam Professional affiliations.